



# Improved Customer Experience With Oracle Hospitality Solutions



## Property Management Systems

**Designed for Hotels & Resorts.** These systems are beneficial as they help businesses manage reservations, room assignments, and guest profiles.



## Point-of-sale Systems

**Point-of-sale Systems for Restaurants & Retail Outlets.** These systems help businesses manage orders, track inventory, and process payments.

## Customer Relationship Management

**Customer Relationship Management tools to help businesses build and maintain relationships with their customers.** These tools enable businesses to personalize experiences and offer targeted promotions.



## Analytics & Reporting

**Analytics & reporting tools help businesses make data-driven decisions.** These tools provide insights into customer behavior, sales trends, and operational efficiency.

## Commitment to Innovation & Sustainability

**Constantly developing new solutions to meet the evolving needs of the hospitality industry.** They are also focused on sustainability and helping businesses reduce their environmental footprint.

